



Frequently Asked Questions

Q: What is a Political Action Committee?

A: A Political Action Committee (PAC) is a group of people with common interests who pool their financial resources to help elect candidates for public office.

Q: Who is allowed to participate in the Dunkin' Brands PAC?

A: By law, companies can only solicit contributions from salaried employees who have policy-making, managerial, professional or supervisory responsibilities. At Dunkin' Brands, this includes Band 6 and above.

Q: Why doesn't Dunkin' as a company contribute to political candidates?

A: Federal law prohibits corporate contributions to candidates; however, corporations may sponsor PAC's and pay for its administrative costs.

Q: What's the benefit of contributing to candidates?

A: If we do not express our opinions, other, whose interests conflict or compete with our business' or industry's interests, will. Therefore, it's important that we actively support candidates who understand our business or are willing to listen to our position.

Q: Do contributions buy candidates?

A: A successful political campaign today can cost \$1 million or more for the House of Representatives and \$5 million or more for the Senate. It is unlikely that our contributions could ever be considered unduly influential. However, all contributions are recognized and appreciated.

Q: Can't I just contribute to the candidate(s) of my choice?

A: Absolutely. We encourage employees and franchisees to be actively engaged in their communities, through politics and otherwise. But your contribution to the PAC is important too. Collectively, our contributions will enable us to speak with a strong voice for Dunkin' Brands.

Q: How does the Dunkin' Brands PAC decide which candidates to support?

A: The Dunkin' Brands PAC considers the candidate's issue support for our industry, leadership roles, committee assignments, voting records, and willingness to understand our business.

Q: How much should I contribute to the Dunkin' Brands PAC?

A: Your decision to contribute to the PAC and the amount is entirely your own. It is strictly a voluntary, personal choice. You will neither be rewarded, nor face reprisal as a result of your decision. For contribution recommendations, refer to the Suggested Contributions Schedule.

No person may contribute more than \$5,000 to a single PAC annually. If you contribute more than \$200 annually, the PAC must provide the Federal Election Commission (FEC) with your name, address, occupation and contribution amount. However, your individual contribution will be treated as confidential and will not be disclosed internally under any circumstances.

Q: Why aren't PAC contributions tax deductible?

A: Federal law prohibits counting PAC contributions as a charitable donation for Federal income tax purposes. Consult your tax advisor for further guidance.

Q: How will I know which candidates the Dunkin' Brands PAC supports?

A: The Dunkin' Brands PAC will periodically publicize the contributions made and summarize the fund's financial position. PAC contributions are also public record, and you may search the PAC's contributions at www.fec.gov

Q: If I have more questions, who should I contact?

A: Karen Raskopf, Dunkin's SVP of Corporate Communications has been named the PAC Treasurer. Mike Shutley, VP of Government Affairs, is Assistant Treasurer. Please feel free to contact either with any additional questions.